

GORGE ON ART 2025 APPLICATION

Gorge on Art is an annual artist showcase and market in conjunction with the Gorge Canada Day Picnic. Every year, thousands of people flock to the Gorge Waterway to celebrate a diverse gathering of artists, food vendors, activities and experiences. We encourage many forms of art and artistry when applying for this opportunity. Artists may display, demonstrate and sell their work.

Please see the Gorge on Art Guidelines document at www.saanich.ca/gorgeonart for more details, including eligibility, process, and fees. If possible, please fill in this application online using the fillable pdf, and then email to submit. Please do not print and handwrite.

1. Business or artist name:

Will be used for promotions

2. Primary contact name:

Will be contacted with event updates

3. Preferred pronouns:

4. Cell phone:

5. Email address:

6. Website or social media pages:

7. Do you identify as a member of an equity-deserving group?

Saanich is committed to celebrating the rich diversity of people in our community, and strives to reflect equity, diversity and inclusion in our programs and services, including at the Gorge on Art artist market. You are invited to share if you identify as Indigenous, Black, or as a Person of Colour, as a member of the 2SLGBTQIA+ community, or as a person with a disability. Providing this information is voluntary and will remain private

8. What is your preferred or primary art medium?

- ☐ Visual art – painting
- ☐ Visual art – digital
- ☐ Visual art – photography
- ☐ Fiber Art
- ☐ Mixed Media
- ☐ Cartoon
- ☐ Jeweler

- ☐ Ceramicist
- ☐ Metalwork
- ☐ Woodwork
- ☐ Glass
- ☐ Sculpture
- ☐ Other _____

9. Describe the genre of artwork that you create:

Examples: landscape, abstraction, portraiture etc.

10. Please describe any sale items at your booth:

Examples: originals, prints, cards, stickers, buttons etc.

- 11. Please describe any demonstrations or interactive elements at your booth:**
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- 12. Please list your previous exhibition or art market experience:**
-
- 13. Do you have any preferences or requests for your booth?**
-
- 14.** If selected as a vendor, do you agree to carefully read the Gorge on Art Vendor Notice that will be distributed to all confirmed vendors?
- ☐ Yes
- ☐ No
- 15.** If selected as a vendor, do you agree to pay the \$60 vendor fee through Zeffy, payable to the Gorge Tillicum Community Association? Failure to pay may result in losing your offered spot. This payment is nonrefundable and nontransferable. Saanich charges no additional fees.
- ☐ Yes
- ☐ No
- 16.** If selected as a vendor, do you understand that Saanich may have photography and videography at this event and your booth and staff/volunteers may be photographed for the purpose of future marketing and promotions of Saanich events? Note that there may be other photographers on site that this clause does not relate to.
- ☐ Yes
- ☐ I do not wish to be photographed by the official Saanich photographer.
- 17.** If selected as a vendor, do you understand that this is a family-friendly event, and all artwork and demonstrations must be appropriate and respectful? Saanich and the Gorge Tillicum Community Association reserve the right to remove any art or artist booth they feel is inappropriate.
- ☐ Yes
- ☐ No
- 18.** If selected as a vendor, do you:
- agree to assume responsibility for any damage or loss to equipment, supplies, merchandise or other items brought to the event,
 - agree that you are entering the event site at your own risk and that the event is open to the general public,
 - agree to indemnify and hold harmless the District of Saanich, the Saanich Police Board, and their officials, officers, employees and agents from any claim, lawsuit, liability, debt, demand, loss, or judgement (including costs, defence expense and interest) whatsoever and howsoever arising either direct or indirectly as a result of attending Gorge on Art as a vendor.
- ☐ Yes
- ☐ No
- 18.** Would you like your contact information to be kept on file for next year's Gorge on Art? Your information will not be shared with any third party and will be for event vendor opportunities only. If you select 'no', you will not receive an alert email prior to registration in 2026.
- ☐ Yes
- ☐ No

Application Checklist:

To complete your application, you must also provide the following:

☐ Provide 3 - 5 digital images of your artwork that are representative of what you will be displaying. Use the following naming format: [lastname]_[image title].pdf. For example: Smith_GalaxyStars.pdf.

☐ Provide a current artist biography. Use the following naming format: [lastname]_bio.pdf.

☐ Submit your application and supporting documentation by **email** to events@saanich.ca by May 5 at 11.59 pm PST.

Artist Name: _____

Artist Signature: _____

Date: _____